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Endeavor Bank Hires Odie Goward as Senior Vice President

New SVP will expand the Bank's reach into East County with new office location

SAN DIEGO (March 23, 2022) – [Endeavor Bank](#) is growing, announcing the hire of Odie Goward as senior vice president and the opening of a new office location in East County, temporarily located at 9400 Grossmont Summit Drive, Suite 303, La Mesa, CA 91941. Goward will bring on a team and oversee business development in the cities of El Cajon, La Mesa, Lemon Grove and Santee, as well as nearby unincorporated areas. She will act as regional manager of the new East County Office.

“We are pleased to welcome Odie to the Endeavor Bank team,” said President, Steve Sefton. “Paired with her status as an active and longstanding member of the East County community, her expertise in consultative banking will be an immense asset to us as we break into a new region of San Diego County.”

Having worked in the banking industry in El Cajon and La Mesa since 1991, Goward’s involvement is continually recognized by her community. She has been honored by the San Diego Regional East County Chamber of Commerce as one of their Women in Leadership in 2014 and was named El Cajon Citizen of the Year in 2011.

Goward served as vice president of California Bank & Trust for over 13 years. Prior to that, she served in the same capacity at other local banks, including 1st Pacific Bank, Temecula Valley Bank, Cuyamaca Bank, Valle de Oro Bank, and all the way back to American Valley Bank where she specialized in commercial lending.

Goward is currently a member of the board and finance committee at Grossmont Hospital, as well as a board member of the East County Economic Development Corporation, the RunEC Foundation, and a member of the East County Posse.

“It is exciting to see the continued growth and success of Endeavor Bank,” said CEO Dan Yates. “We’re pleased the San Diego business community has shown such enthusiasm for a true

community business bank, and we remain committed to increasing access to banking resources for local business owners throughout the region.”

About Endeavor Bank

Endeavor Bank is primarily owned and operated by San Diegans for San Diego businesses and their owners. The bank’s focus is local: local decision-making, local board, local founders, local owners, and relationships with local clients in the San Diego metropolitan marketplace and its surrounding areas.

Headquartered in downtown San Diego in the landmark Symphony Towers building, the Bank also operates a loan production and executive administration office in Carlsbad. Endeavor Bank provides traditional business banking services across a broad spectrum of industries and specialties. Unique to the bank is its consultative banking approach that partners business clients with Endeavor Bank’s senior management. Together, we build strategies and provide resources that solve problems, plan for the future, and help clients’ efforts to grow revenues and profits. Visit www.bankendeavor.com for more information.

EDVR Shareholders

With many of our shareholders transferring their EDVR shares to their brokerage companies, along with ongoing trading taking place, the Bank may not have the most current shareholder contact information. If you are an EDVR shareholder and would like to receive information via a more timely method, please complete the **Shareholder Communication Preference Form** on our website: <https://www.bankendeavor.com/investor-relations> so we can keep you updated on EDVR news, and invite you to various shareholder networking events throughout the year.

Forward-Looking Statements

This press release includes “forward-looking statements,” as such term is defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on the current beliefs of the Bank’s directors and executive officers (collectively, “Management”), as well as assumptions made by and information currently available to the Bank’s Management. All statements regarding the Bank’s business strategy and plans and objectives of Management of the Bank for future operations, are forward-looking statements. When used in this press release, the words “anticipate,” “believe,” “estimate,” “expect” and “intend” and words or phrases of similar meaning, as they relate to the Bank or the Bank’s Management, are intended to identify forward-looking statements. Although the Bank believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove to be correct. Important factors that could cause actual results to differ materially from the Bank’s expectations (“cautionary statements”) are the effects of the COVID-19 pandemic and related government actions on the Bank and its customers, loan losses, changes in interest rates,

loss of key personnel, lower lending limits and capital than competitors, regulatory restrictions and oversight of the Bank, the secure and effective implementation of technology, risks related to the local and national economy, the Bank's implementation of its business plans and management of growth, loan performance, interest rates, and regulatory matters, the effects of trade, monetary and fiscal policies, inflation, and changes in accounting policies and practices. Based upon changing conditions, if any one or more of these risks or uncertainties materialize, or if any underlying assumptions prove incorrect, actual results may vary materially from those described as anticipated, believed, estimated, expected, or intended. The Bank does not intend to update these forward-looking statements.

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