



# What is Consultative Banking?

Consultative Banking helps our clients and partners prosper thanks to active engagement from our bankers.

We at Endeavor Bank believe in community, continuous improvement, and in leveraging our diverse team and network. Our focus and resources are invested back into business loans, consultative advice, strategic introductions, and lifting the Southern California region.

## The Rewards of Consultative Banking

### 90-Minute Meeting

- ▶ Meet decision makers
- ▶ Discuss business in detail
- ▶ What keeps you up at night?
- ▶ Competitive advantage?
- ▶ Goals?
- ▶ Introductions

### Quarterly Meetings

- ▶ Update financials
- ▶ Brainstorm
- ▶ Growth strategies
- ▶ Overcome challenges
- ▶ Exit planning

### Trusted Advisor, Mutual Referrals, Tangible Benefits, Annual Planning

- ▶ Credit facilities for growth
- ▶ Customized deposit services
- ▶ We know your business
- ▶ Business advisory services
- ▶ Comprehensive relationship

### The Club

- ▶ Network of hundreds of shareholders
- ▶ Local CEOs and business owners

We give freely – expertise, strategies, and connections – because when businesses thrive, communities flourish.

Learn more about what Endeavor Bank can do for you.

[www.endeavor.bank](http://www.endeavor.bank)



BAUER 5 STAR BANK

DEPOSITACCOUNTS.COM AWARDED ENDEAVOR BANK AN A RATING.

